

WHO AM I AS A PRACTITIONER?

THE WORKBOOK



THE PRACTITIONER TABLE

BUSINESS SUPPORT & COMMUNITY FOR PRACTITIONERS



Do you ever get nervous just replying to the simple question - what do you do?
or
- what is kinesiology/reiki/etc?

This workbook will help you to describe who you are and what you do!

Just answer the questions as honestly and free flowing as you can.

It will all be clear at the end!



WHEN I WAS A STUDENT THE PART OF THE COURSE THAT GOT ME REALLY EXCITED AND ENGAGED WAS.....

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THE AREA OF MY STUDY THAT I RECEIVED THE HIGHEST MARKS/MOST PRAISE FOR WAS.....

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MY FIRST PAYING CLIENT WAS

male/female
child/adolescent/adult/older

&

CAME IN WITH THE ISSUE OF:

.....
.....

THE CONDITIONS/NEEDS THAT WALK THROUGH
THE DOOR MOST COMMONLY ARE:

.....
.....
.....

WHAT I REALLY WANT TO BE WORKING WITH IS:
(can be more than one thing)

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.....
.....



THE CONDITIONS/NEEDS THAT ARE AROUND
ME AND MY LIFE AT THE MOMENT ARE:

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.....

THE ISSUES/NEEDS THAT I HEAR OF MOST FROM THE WIDER
COMMUNITY (in passing or in general conversations) ARE:

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.....

Is there a common theme?
If not, try and find what that link may be!

Do you need to broaden your horizons or training?



WHAT IS IT THAT YOU DO WITHIN THE THERAPY?

People come in feeling/...../.....

People leave a session feeling/...../.....

I help facilitate this with the use of: (circle all that apply)

Talk therapy

Energy work

Advice

Nutritional Advice

Diagnostics

Body Work

Remedies

Other:

Therefore, you help people who feel to feel
with the use of:



HOW DO I CONNECT WITH THE PEOPLE WHO I AM HERE TO SERVICE?

Using the feelings on the last page..

Who mostly feels this way? / Who am I guided to work with?

Women Men Children Adolescents

Which industries are they in?

Athletes Corporate Home Holders Schools

Practical Trades (Gardeners/ Builders/ Trades)

Creative Trades (Artists/ Designers/ etc)

Service Industries (therapists/teachers/ emergency services/ hospitals)

Other:



Where are these people currently finding their mental/physical health advice & treatments?

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Using all of this information, who do you need to connect with in order to best reach the people you are called to help?

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WHAT'S MY MODE OF CONNECTION?
(ie. primary form of marketing?)

What's your most natural form of communication?
(can be more than one!)

Writing - blogs / articles/ newsletters / Facebook

Speaking - talks/ events/ webinars/ Facebook or Instagram Live

Artist - Instagram / Sharing illustrations or photos/creating products

Space Provider - workshops/ womens circles/ events/ retreats

Other:

Are you more of an:

Inspirer (motivation, uplift, connect people to feeling)

Educator (teaching, help them to understand, give facts)

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IN SUMMARY:

I now understand that I am guided to work with:

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Because I help people to feel:

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I need to connect to these people:

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via:
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Through the connection & marketing means of:

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